

TOSTEM THAI's successful exhibition at Automotive Manufacturing 2017

23 June 2017



TOSTEM THAI has put forward yet another successful trade exhibition showcasing its products and emphasise the image of “Thailand No.1 Aluminium Extruder” at Automotive Manufacturing 2017 which was held on 20 to 23 June 2017 at BITEC Bangna, Bangkok.

The booth was visited by 2,705 visitors throughout the event. Almost 18 percent (486 people) of those who visited the booth are interested in our products. 334 people of those who are interested in our products use aluminium in their work, and we managed to gain valuable leads, both local and international (Hong Kong, Malaysia, etc.) from this event.

Automotive Manufacturing was organised as a part of a bigger show - Manufacturing Expo 2017 which comprises of four minor events. Being one of the biggest manufacturing trade exhibitions in Thailand, this show brings the newest machinery and technology for manufacturing with exhibitors from different countries around the world to gather which presented a fantastic opportunity for us to showcase our manufacturing ability through our products.